

This Is Self-service: InfoZoom at the CeBIT Business Intelligence Forum

Fast, high-performance data analysis for business users – InfoZoom Server 1.1 offers completely new business opportunities for InfoZoom partners

Bonn, Germany. 28 January 2013 – humanIT Software GmbH will showcase its analysis software InfoZoom from 5 – 9 March 2013 at the BARC Forum for Business Intelligence & Data Management in Hall 6 A18 and the eCommercePark in Hall 6 K18 at the CeBIT trade fair in Hanover, Germany. The powerful in-memory software offers comprehensive capabilities for high-performance analytics. Decision-makers from various departments and industries can use InfoZoom to quickly obtain an overview on complex data sets and flexibly analyze heterogeneous data sources completely on their own. In addition to its InfoZoom Desktop tool for end users, humanIT will also release InfoZoom Server 1.1 as a software development kit (SDK) for partners on 5 March 2013.

With InfoZoom, users can easily select and analyze masses of data from a wide range of applications. IT manufacturers, system builders and consultancies can also quickly extend their own portfolios with high-performance, intuitive, self-service BI functionality to increase their current sales potential. InfoZoom Server provides a scalable client-server architecture as well as modern desktop and Web clients based on .NET technology for sophisticated projects and IT solutions. At the beginning of the year, humanIT also launched its new JOIN partner program which provides a transparent alliance framework and as well as further advantages beyond InfoZoom Server. At CeBIT, humanIT will also target specialized companies that want to sell InfoZoom in their respective market segments or use it to increase the quality of their own consulting services in customer projects.

Companies that are interested in delivering capabilities for self-service BI and flexible, powerful analytics should use the opportunity to experience the InfoZoom “wow effect” live in action at CeBIT 2013. InfoZoom helps business users understand complex masses of data at a glance thanks to a unique analytic method developed by the Fraunhofer Institute. Through flexible analyses directly on the data level without predefined paths, users can utilize the full potential of their information.

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PRESS RELEASE

InfoZoom at CeBIT 2013:

- BARC Forum for Business Intelligence & Data Management: Hall 6, A18
- eCommercePark: Hall 6, K18

Learn more and schedule an appointment at: www.infozoom.com/en/cebit

File service:

You can access the current CeBIT and BI Forum logos at www.u3mu.com/humanit.
Download and usage are free of charge.



File 1: Official Logo of CeBIT 2013



File 2: Actual Logo of BI Forum 2013

InfoZoom

InfoZoom is a unique software tool for analyzing mass volumes of information spontaneously. Business users can intuitively use this software to directly understand and analyze their data with a few clicks of a mouse.

InfoZoom is sold through a specialized partner network. Through the InfoZoom partner program, companies can flexibly add powerful functionality for self-service BI to a wide range of software solutions. InfoZoom already complements many established applications in areas such as BI, ERP, CRM, DQM and DM.

humanIT is the manufacturer of InfoZoom. Founded in 1997 as a spin-off of the Fraunhofer Institute, the company today is a subsidiary of the proALPHA Group.

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